**Serbian-French Innovation Forum 2025**

***“AI-deas for a better tomorrow: driving societal change”***

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| **April 2nd & 3rd, 2025**  **Belgrade** |
| **April 2, 2025** |
| **17:00 – 18:00 Conference *“Nikola Tesla: France as inspiration”***  **Speaker: Aleksandar Protic, École Polytechnique**  **Palace of Science, Kralja Milana 11** |
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| **April 3, 2025** |
| **Serbian – French Innovation Forum**  **Palace of Serbia, Bulevar Mihajla Pupina 2** |
| **Opening Session** |
| **09:00** Registration |
| **09:55** Launch by **Ms.** **Jelisaveta Lazarevic**, PhD, FEFA Vice Dean & PIPA Alumni |
| **10:00** Opening speech by **H.E. Jelena Begovic**, PhD, Minister for Science, Technological  Development and Innovation, Republic of Serbia |
| **10:10** Opening speech by **H.E. Pierre Cochard**, Ambassador of France to Serbia |
| **10.20** Signing of the **Memorandum of Cooperation** between the Ministry of Science, Technological Development, and Innovation and the French Institute |
| **10:30 Keynote lecture** **– Ms. Danijela Markovic,** CNRS-Thales-Paris-Saclay University « Albert Fert lab »: *"Quantum AI or how to teach a quantum machine to compute”* |
| **11:00 Coffee break** |
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| **Roundtables** moderated by **Jelisaveta Lazarevic, PhD** |
| **11:20 - 11:55** Panel n°1 **« Artificial Intelligence applications for sustainable and innovative transports »**  **Speakers:**   * **Mr. Nenad Mijatovic,** PhD,Director of Data Science and AI, Alstom: Focus on public transportation * **Ms. Laurence Bechon,** Chief Operating Officer, Software République: Focus on sustainable and connected mobility * **Mr. Aleksandar Bojanic**, Regional Director, Airbus: Focus on AI satellite apps for better transports |
| **11:55 - 12:30** Panel n°2 **« Artificial Intelligence applications for better health »**    **Speakers:**   * **Mr. Jean-François Beraud**, Chief Innovation Officer, Advans * **Ms. Aleksandra Dragićević**, PhD, Advisor for AI in health, C4IR, Serbia * **Ms. Karmen Stankov, PhD,** Professor, University of Novi Sad |
| **12:30 - 13:05** Panel n°3 **« Artificial Intelligence applications for energy sector and materials »**  **Speakers:**   * **Ms. Ksenija Karić,** Head of Business and Strategy, Pulsec * **Ms. Marijana Milicevic**, PhD,R&D project leader, Saint-Gobain * **Ms. Heidi Sen,** Head of European partnerships, BPI France |
| **13:15 - 14:30** **End of the forum and Networking lunch** |
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| **Mission France**  **Final Pitch Sessions for 12 finalist startups**  **Belgrade Science and Technology Park, Veljka Dugosevica 54** |
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| **14:30** Brief and presentation of the jury by **Jelena Petrovic** and **François-Xavier Kowandy** |
| **14:40 First session: Presentation of 6 start-ups** |
| **15:28 Coffee break** |
| **15:43 Second session: Presentation of 6 other start-ups** |
| **16:31** Jury deliberation |
| **17:00** Announcement of the winners and photo of the 2025 Mission France’s promotion |