



Serbian-French Innovation Forum 2024

« Innovate for the Planet: Play Green! »

April 3rd & 4th, 2024
Belgrade

Hackathon: “Green Energies”

3rd of April – Tempus Foundation’s premises - closed session - not open to the public

13:30	Beginning and setting up of university teams and workshops
15:00	End of first block of work - Advisory with mentors / members of the jury
16:00 - 18:30	Presentation of projects & jury deliberation

Innovation Forum

Opening Session at Palace of Serbia – 4th of April

09:30	Registration
09:55	Launch by Jelisaveta Lazarevic , FEFA Vice Dean & PIPA Alumni
10:00	Opening speech by Jelena Begovic , Minister for Science, Technological Development and Innovation (NITRA)
10:07	Speech by Pierre Cochard , French Ambassador
10:14	Speech by Marija Filipović-Ožegović , Director General of the Tempus Foundation
10:20	Award ceremony for the winners of the "green energies" hackathon
10:25	Key note speech by Benjamin David , Founder of XSun: solar powered drones apps
11:00	Coffee break

Innovation Forum - Roundtables Moderated by Jelisaveta Lazarevic

11:20 - 11:55 Panel n°1 « **Innovation is a mindset** »
Goal: **foster entrepreneurship among researchers through valorization of the research**

Speakers:

- **Anthony Schoofs**, Head of innovation and RD partnerships, INRIA Sophia Antipolis: focus on RD and valorization projects with private sector
- **Sanja Jeremic**, vice-director for Institute of Molecular Genetics and Genetic Engineering: partnerships with companies to recycle waste and produce green energy
- **Mariana Tsymbrovska**, CEO of Floralis Grenoble Alpes University KTO: focus on RD partnership with private sector and creation of startups
- **Darko Đorić**, Chief Executive Officer of MIND Group: mobility for goods and people

11:55 - 12:30 Panel n°2 « **Lab to the market** »

Goal: **promote existing research projects and partnerships with the private sector**

Speakers:

- **Dragoljub Damljanovic**, head of Schneider Electric: focus on RD partnerships with labs
- **Eric Feunteun**, COO Software République, focus on innovative partnerships in the frame of green mobility and energy
- **Jérôme Giacomoni**, CEO Aerophile group: focus on Para PM process (electrostatic technologies) to reduce air pollution in the city
- **Pavle Jovanov**, Institute of food and technology (FINS) and serbian science fund laureate: focus on protopower program – valorization of food waste industry to purify waste water

12:30 - 13:05 Panel n°3 « **Next steps** »

Goal: **enlight innovative solutions or financial tools that can promote Franco-Serbian cooperation.**

Speakers:

- **Ivana Vukasinovic**, NITRA acting assistant minister in charge of international relations and european integration / **Nicolas Rabrenovic**, French tech Belgrade: focus on Eureka calls
- **Aurélie Simard**, executive Director of the Paris experts of global partnership for AI, INRIA
- **Vladimir Popovic**, Dean of mechanical engineering faculty – University of Belgrade: presentation of the serbian e-mobility strategy and its opportunities
- **Clara Petitfils**, Responsible for innovation and emerging technologies at the French Ministry of Europe and Foreign Affairs
- **Mladjen Stojanovic**, Program manager from Serbian Innovation fund

13:15 - 14:30 **Networking lunch**

Mission France
Final Pitch Sessions for 12 finalist startups



14:30 Brief and presentation of the jury by **Jelena Petrovic** and **François-Xavier Kowandy**

14:40 **First session: Presentation of 6 start-ups**

15:28 **Coffee break**

15:43 **Second session: Presentation of 6 other start-ups**

16:31 Jury deliberation

17:00 Announcement of the winners and photo of the 2024 Mission France's promotion